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## Objective

To introduce our varied perception of the 'actual' color of an object. To compare and contrast "local color" with "optical color" and to experiment with the application of "visually opposite" colorization. Further practice in paint color mixing and emphasis on developing a strong abstract representation of a single object. Palettes will be developed with the use of computer generated imagery.

## Project Overview

### *Step One: Draw your image choice*

20 images have been prepared for you that include a singular object that you all recognize, and an enlargement of a portion of that object revealing large pixels of color. Image choices will be drawn out of the hat, BUT, you may swap with someone in the class as long as you both agree on the swap.

### *Step Two: Realizing color*

The object you chose has a color that you would normally associate with that object, but when you examine the pixilated image, it reveals all the actual colors that make up the familiar object in your picture. Create a painted color palette using your pixilated image that includes 6 of the colors you see in the individual pixels. THEN - based on your original 6-color palette, develop another 6 color palette that you feel is a "visually opposite" palette. This palette does not necessarily need to be made up of complementary hues, but you can use that as the basis if you wish. You should have 2 6-color palettes when you are done. These color palettes are to be included on your final project shown as 6 - 1" x 1" squares of painted color mixed to match your 2 6-color palettes.

### *Step Three: Creating an abstract image from your original singular image*

You will be creating an abstract image that is at least 36 square inches. That means it could be 1" x 36" or 6" x 6" or something in-between. This image MUST represent your singular object in some way, not necessarily literally. The essence of your image should represent the object your chose. Make a simple line drawing of your design because you will need to reproduce it twice. Transfer your image to two pieces of bristol board. In one image you will use all 6 of your original palette colors to apply color to your abstract image. THEN - for your second image, you will now apply the "visually opposite" color palette. These colors can be applied anyway you wish, but you must use the same image, and use all 6 of the opposite colors.

### *Step 5: Final presentation*

Your 2 final images along with your 2 6-color palettes are to be mounted neatly to one overall presentation board. This board can be another piece of bristol board, but you might need to get creative if you have chosen a format that is larger than the bristol board you have. Keep the mounting board simple, don't let it overpower your images, but you can use your own judgement as to what you use. Please bring your original photo sheet with you to the presentation, but you don't have to mount that on your presentation board.

## Vocabulary

*Local Color:* The natural color of a particular object as it appears in normal light.

*Local value:* A color value that is the way an object most commonly appears.

*Optical Color:* Optical color mixing is created through our perception of color. When one looks at two small amounts of different colors laid down side by side the two appear to create a different color.

*Light source:* Light source creates a range of color values when viewing an object due to highlights and shadows.

## Artists/Work to look up: *(visual reference is available on Blackboard)*

Georgia O'Keefe, Henri Matisse, Vincent VanGogh, Paul Klee, Devorah Sperber

## Reading:

*Class Text: Color Workbook, Becky Koenig - Re-read page 15, Local and Relative Color*

## Unit 5 - Grading Criteria: 60 Points

Adherence to guidelines of the given project - 10 points

- *Did you select and use 2 6-color palettes based on your object sheet?*
- *Did you create 2 copies of your abstract image with 2 different palettes applied?*
- *Did you make your images 36" square inches each?*
- *Did you include your 2 6-color palettes separately from the images?*

Concept/Content - 30 points

- *Did you develop your image to capture the essence of your original object?*
- *How well did you abstract the qualities of your original image?*
- *Were you creative in how you chose to represent an abstract version of your original object?*

Craft - 15 points

- *How well is the project made?*
- *Is your project well presented for critique?*
- *Did you neatly mount your images and palettes?*

Participation in Critique - 5 points

- *Did you participate in discussion?*
- *Did you offer constructive input to others?*
- *Did you listen for input that will help you improve on your next project?*
- *Did you bring your original object image and pixelated images?*